



JOB VACANCY

CREATIVE COORDINATOR (CONTRACT)

JOB SCOPE:

- Manages all creative parts especially in video parts for internal and external needed.
- Proposes new ideas and concepts for digital content that needs to be released by the PiOR.TV unit.
- Creates dynamic written and video content.
- Assistant for editing video.
- Creates content that promotes audience interaction, increases audience presence on unit PiOR.TV, and encourages audience participation.
- Assists social media management all news and videos from Menteri Besar Perak, YB and companies.
- Works as part of a team to develop large social media campaigns.
- Works with marketing and social media team members to coordinate ad campaigns with social media strategy.
- Uses timelines and scheduled content to create a consistent stream of new content for audience interaction while analyzing, managing, and altering schedules where necessary to optimize visits.
- Contact with influencer to collaborate for content and for review program.
- Attend meeting for creative parts and make documentations for equivalent task
- Proficient in using new technologies such as the use of technical equipment.

REQUIREMENT:

- Candidates must possess at least Bachelor's Degree/Post Graduate Diploma/Professional Degree in Creative Multimedia/Marketing, Advertising/Media, Art/Film/or equivalent.
- Minimum 2 years working experience in related field and skill.
- Understanding recent creative trends.
- Excellent communication, presentation, problem-solving and project-management skills.
- Able to work independently with minimal supervision, meeting tight deadlines and able to work beyond normal working hours.

Note:

- This vacancy must be applied through the Job Online System at <https://digital.perak.my/>